

Lauren A. Malone

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EDUCATION

PhD in Rhetoric & Professional Communication

Iowa State University, Ames, IA, 2020

Dissertation Topic: Intersectional Digital Rhetoric Pedagogy: Queer & Trans People of Color and Online Platform Engagement

Advisors: Dr. Barbara Blakely & Dr. Abby Dubisar

MA in Professional Writing

London Metropolitan University, London, England, 2012

Thesis: Heroes of Olympus - Son of Neptune: Game Writing Based on Rick Riordan's Heroes of Olympus Novels

Advisor: Andrew Cutting

BA in English

Central College, Pella, IA, 2010

TEACHING EXPERIENCE

Course	Dates
Black Media Studies	Spring 2021; Summer 2022
Business Communication	Spring 2019; Summer 2018; Fall 2016
Critical Thinking and Communication	Fall 2018; Fall 2015
Rhetorical Analysis of Pop Culture	Fall 2019
Written, Oral, Visual, and Electronic Communication	Spring 2020; Fall 2018; Summer 2017; Fall 2017; Summer 2016; Spring 2016
Intro to Digital Research & Storytelling	Fall 2021
African American Literature	Spring 2022

PUBLICATIONS

MaLone, Lauren, and Bremen Vance. "Playing out social action: Game-based learning and visual rhetorical analysis." *CEA critic* 80.1 (2018): 21-29. **Play the game:** <https://lmaloneonline.com/production/>.

Vance, Bremen, and Lauren Malone. "Review of" Rhetoric technology and the virtues by Jared S. Colton and Steve Holmes," Colton, JS, & Holmes, S.(2018). Rhetoric, technology, and the virtues. Utah State University Press." *Communication Design Quarterly Review* 8.4 (2021): 29-30.

AWARDS

Graduate College Teaching Excellence Award. Spring 2019.

EnglQueer Outreach Award. Spring 2019. Service award for work with/for LGBT+ student community. Awarded for redesigning first year composition curriculum for inclusion, and for designing online resources for instructors to help trans students.

W. Paul Jones Scholarship. Spring 2019. Research award for excellence in rhetoric and professional communication. Awarded for research paper on Black American rhetoric and Twitter discourse.

Robert A. Miller CEA Memorial Prize for Best Article in the CEA Critic. Spring 2019.

INVITED TALKS

"YA Literature and Media Adaptation" – Central College, 2014 and 2015

CONFERENCES

"Innovation and Gamification: A Workshop on Designing Game Courses," Association for Business Communication Conference, October 2019.

"Game Jamming in the Classroom," National Pop & American Culture Association Conference, April, 2019. Session chair.

"Reprogramming the Composition Network: How ePortfolios Enable and Empower Change," NCTE CCCC, March 2018.

"Finding the Fantastic: Lessons Learned in a Year of Fairytale Podcasting," Southwest Pop & American Culture Association, February 2018.

“Black Girl Podcasting: Platforms, Pop Culture, and African-American Rhetoric,”
Communication and Media Studies Conference, November 2017.

“Expanding the Classroom Landscape: Designing Business Communication Courses as Games,” International Association for Business Communication Conference, October 2017.

“Developing Interactive Pedagogical Tools in the Age of Austerity,” Council of Writing Program Administrators, July 2017.

“Writing Program Administration and Campus Inclusion: Perceptions and Possibilities,” Council of Writing Program Administrators, July 2017.

“Building Good Robots,” Computers and Writing Conference, June 2017.

“Technology and Simulations in Advanced Composition,” National Pop & American Culture Association Conference, April 2017.

“Visualizing Inclusion: A Study of College Admissions Viewbooks,” Guiding the Way to Inclusion Conference, July 2016.

“Exploring Corporate Twitter Controversies,” Southwest Pop & American Culture Association, February 2016.

RESEARCH EXPERIENCE

“Gamification of Large STEM Courses”, Department of Human & Computer Interaction/School of Education, Iowa State University, 2019-2020

LEADERSHIP AND ADMIN

Academic Technologist – Trinity University, 2020 to Present

Online Learning Team – Iowa State University, 2016-2018

ISUComm Writing Program Administration, Curriculum Development – 2018

SERVICE

Educational Research & Technology Committee

[Iowa State University, Preparing Future Faculty Program](#)
Reviewed and revised "Diversity Statement" workshop materials

Iowa State University, English Department

Assisted with English 150 and 250 test out scoring

Assisted with revisions to the test out scoring process

Iowa State University, Graduate Minority Assistantship Program

Mentored incoming graduate students in the English department

Mentored junior and senior undergraduates in the McNair Scholars Program

Iowa State University, English Department

Took minutes at graduate organization (Phorum) meetings.

Collected stories from graduate students for our quarterly Good News publication.

Designed magazine-style Good News template.

Professional Memberships & Certifications

Preparing Future Faculty Associate

Association of Business Communication

Pop Culture/American Culture Association

Council for Writing Program Administrators