SARAH M. SMITH-FRIGERIO

Curriculum Vitae

Assistant Professor, Advertising & Public Relations
Department of Communication
University of Tampa
Tampa, FL
ssmithfrigerio@ut.edu

Education

PhD: Communication, University of Missouri — May 2019
AM: American Culture Studies, Washington University in St. Louis — May 2006
BS: Psychology, Missouri State University — December 2001

Academic Positions

Assistant Professor, Advertising & Public Relations, Department of Communication — 2022-Present

University of Tampa, Tampa, FL
Courses Taught: Principles of Public Relations (COM 284), Writing for Public Relations (COM 384)

Assistant Professor, Department of Communication — 2019-2022
Graduate Program Coordinator, Department of Communication — 2020-2022
Full Graduate Faculty, Department of Communication — 2021-2022

Columbus State University, Columbus, GA
Courses Taught: Public Speaking (COMM 1110), Perspectives: Difficult Health Conversations (PERS 1507), Introduction to Public Relations (COMM 3141), Qualitative Methods (COMM 3157), Writing for Media (COMM 3242), Communication Theories (COMM 3256), Crisis Communication (COMM 4135), Public Relations Management (COMM 4141), Strategic Media Writing (COMM 4143), Communication Research Methods (COMM 6157)

Graduate Instructor, Department of Communication — 2017-2019

University of Missouri, Columbia MO
Courses Taught: Public Speaking (COMM 1200), Crisis Communication (COMM 3580), Survey of Communication Studies-Writing Intensive Labs (COMM 3050)

Graduate Research Fellow & Digital Media Coordinator — 2017-2019

Media and Diversity Center, University of Missouri, Columbia, MO

Graduate Fellow — 2017-2019

Disaster and Community Crisis Center, University of Missouri, Columbia, MO

Administrative Positions

Admissions and Recruitment Coordinator, Missouri School of Law 2016-2017
University of Missouri, Columbia, MO

Senior Academic Advisor & Affiliate Graduate Faculty, Graduate Studies, Missouri School of Journalism 2009-2016
University of Missouri, Columbia, MO
Courses Taught: JOURN 8001: Special Topics in Journalism- Theoretical Foundations of Interactive Media, JOURN 8056 Theories of Mass Communication, JOURN 8100 Thesis Seminar

Administrative Coordinator, American Culture Studies 2007-2009
Washington University in St. Louis, St. Louis, MO

Summer Seminar Coordinator 2006-2009
Washington University in St. Louis, St. Louis, MO

Gulf Coast Partnership Coordinator 2005-2006
Washington University in St. Louis, St. Louis, MO

Records Technician: Civilian Subcontractor for the DoD 2002
Henry M Jackson Foundation, Rockville, MD, with security clearance

Assistant to the Vice President of University Relations 1999-2000
Missouri State University, Springfield, MO

Journal Articles

9. First, J.M., Ravi, K., Smith-Frigerio, S. & Houston, J.B. (Forthcoming). The mental health impacts of Hurricane Harvey: Examining the roles of intimate partner violence and resilience. *Social Work Research*.

8. Valiavska, A. & Smith-Frigerio, S. (2022). Politics over public health: Analysis of Twitter and Reddit posts concerning the role of politics in the public health response to COVID-19. *Health Communication.* https://doi.org/10.1080/10410236.2022.2063497

7. Reif-Stice, C. & Smith-Frigerio, S. (2021). Communication, flexibility and resiliency: Navigating the shift to virtual service-learning during COVID-19. Special Issue: Disrupted delivery: Remote and online instruction in times of crisis and emergency, in *Journalism & Mass Communication Educator*. https://doi.org/10.1177/10776958211022564

6. Smith-Frigerio, S. (2020). "You are not alone": The importance of online peer support in grassroots advocacy groups' social media messaging. *Health Communication.* 1-10. https://doi.org/10.1080/10410236.2020.1808415

5. Smith-Frigerio, S. (2020). Grassroots mental health groups' use of advocacy strategies in social media messaging. *Qualitative Health Research, 30*(14), 2205-2216. https://doi.org/10.1177%2F1049732320951532

4. Fitzsimmons, K. & Smith-Frigerio, S. (2020). "Still there for you?" Why Millennials still love Generation X's *Friends*. *Ohio Communication Journal, 58*, 91-104.

3. Click, M. & Smith-Frigerio, S. (2019). One Tough Cookie: Exploring Black women's responses to *Empire*'s Cookie Lyon. *Communication, Culture and Critique, 12*(2), 287-304. https://doi.org/10.1093/ccc/tcz007

2. Smith-Frigerio, S. (2019). Coping, community and fighting stereotypes: An exploration of multidimensional social capital in personal blogs discussing mental illness. *Health Communication, 35*(4), 410-418. https://doi.org/10.1080/10410236.2018.1564959

1. Smith-Frigerio, S. (2017). Intersectionality of race, class and gender: The complex representation of Bipolar Disorder on *Empire*. *The Howard Journal of Communication,* 29(4), 387-402. https://doi.org/10.1080/10646175.2017.1407720

Edited Volume

1. Perreault, M. & Smith-Frigerio, S. (Eds.). (Under contract). *Crisis Communication and Covid-19: Case Studies*. Winner of the 2021 Peter Lang & AEJMC Scholar-sourcing competition.

Book Chapters

7. Worley, M., Smith-Frigerio, S. & Houston, J.B. (Forthcoming). Disaster fatigue, communication, and resilience: Insights from natural hazards, human-caused disasters, and public health crises. In D. Sellnow & T. Sellnow (Eds), *Handbook for Communicating Risk and Safety.*

6. Reif-Stice, C. E., Venette, S.J., Smith-Frigerio, S., Amerian, N.B. & Iverson, J. (Forthcoming). Is there a difference?: Generational response to COVID and media usage. In *Crisis Communication and Covid-19: Case Studies,* Eds. Mildred Perreault & Sarah Smith-Frigerio. Peter Lang.

5. Smith-Frigerio, S. & Houston, J.B. (Forthcoming). Coping with a pandemic using social media: Nurses' expressions of individual and community resilience on TikTok. In *Crisis Communication and Covid-19: Case Studies,* Eds. Mildred Perreault & Sarah Smith-Frigerio. Peter Lang.

4. Smith-Frigerio, S. (Forthcoming). #ImMentallyIllAndIDontKill: A case study of grassroots health advocacy messages on Twitter following the Dayton and El Paso shootings. In *Palgrave Handbook of Communication and Disability*, Eds. Michael Jeffress, Jim Ferris, Joy Cypher & Julie-Ann Scott-Pollock. Palgrave-MacMillan.

3. Smith-Frigerio, S., Reif-Stice, C. & Butauski, M. (2022). Building community resilience at institutions of higher education: Ideas from instructor online peer support during COVID- 19 and beyond. In *The COVID-19 Impact on Higher Education Stakeholders and Institutional Services,* Ed. Michael Strawser. Lexington.

2. Smith-Frigerio, S. (2019). "'Warrior Moms': Stigma management communication and advocacy on Postpartum Progress concerning maternal mental health concerns." In *Communicating Mental Health: History, Concepts, & Perspectives*. Eds. Lance Lippert, Robert Hall, Aimee Miller-Ott & Daniel Cochece Davis. Lexington Books.

1. Smith-Frigerio, S. & Houston, J.B. (2018). "Crazy, Insane, Nut Job, Wacko, Basket Case, and Psycho: Donald Trump's Tweets surrounding Mental Health Issues and Attacks on Media

Personalities." In *President Donald Trump and his Political Discourse: Ramifications of Rhetoric via Twitter.* Ed. Michelle Lockhart. Routledge.

Book Review

1. Smith-Frigerio, S. (2016). Media marathoning as meaningful experience [Review of the book *Media Marathoning: Immersions in Morality*]. *Journal of Broadcast and Electronic Media,* 60(2), 364-366. https://www.doi.org/10.1080/08838151.2016.1165223.

Publications Under Review

1. Carrie Reif-Stice, Sarah Smith-Frigerio, Cheryl Auch Lawson & Steven Venette. Article under review at the *Journal of the American Veterinary Medical Association.*

Conference Presentations (Peer-Reviewed)

37. Sarah Smith-Frigerio. (2022). Panelist on "Grappling with veterinarian suicide: The importance of building community, resilience, and advocacy." To be presented at the annual meeting of the National Communication Association.

36. Sarah Smith-Frigerio. (2022). Panelist on "Making sense of difficult or traumatic perinatal and post natal experiences." To be presented at the annual meeting of the National Communication Association.

35. Carrie Reif-Stice, Stephen Venette, Sarah Smith-Frigerio, Nazanin Bani Amerian & Joel Iverson. (2022). Is there a difference?: Generational response to COVID and media usage. To be presented at the annual meeting of the National Communication Association.

34. Sarah Smith-Frigerio & J. Brian Houston. (2022). Coping with a pandemic using social media: Nurses' expressions of individual and community resilience on TikTok. To be presented at the annual meeting of the National Communication Association.

33. Brian Houston, Haejung Shin, Chandrika Collins, Jennifer First, & Sarah Smith-Frigerio. (2022). Influence of media use on individual and community resilience and mental health following Hurricane Harvey. Presented at the annual meeting of the International Communication Association.

32. Sarah Smith-Frigerio & Carrie Reif-Stice. (2022). Bridging the gap: Sharing information, resources, and peer support for mental health concerns during COVID-19 on TikTok. Presented at the annual meeting of the International Crisis and Risk Communication Conference.

31. Anna Valiavska & Sarah Smith-Frigerio. (2021). Political polarization, power, and public health: Finding certainty in chaos. Presented at the annual meeting of the National Communication Association.

30. Anna Valiavska & Sarah Smith-Frigerio. (2021). Politics and public health: Analysis of Twitter and Reddit posts concerning the role of politics in the public health response to COVID-19. Presented at the annual meeting of the National Communication Association.

29. Carrie Reif-Stice, Steven Venette & Sarah Smith-Frigerio. (2021). Is it coping or is it resilience? Determining the conceptual overlap of frequently employed variables in communication research. Presented at the annual meeting of the National Communication Association.

28. Carrie Reif-Stice & Sarah Smith-Frigerio. (2021). Reshaping service-learning: The challenge and benefits of virtual service-learning opportunities for public relations instructors and community partners. Presented at the annual meeting of the National Communication Association.

27. Carrie Reif-Stice, Sarah Smith-Frigerio, Cheryl Auch Lawson & Steven Venette. (2021.) Discerning the relationships between disclosure and responsiveness on depression, anxiety, and compassion fatigue among veterinarians. Presented at the 2021 annual meeting of the International Communication Association.

26. Sarah Smith-Frigerio, Carrie Reif-Stice, Cheryl Auch Lawson & Steven Venette. (2021). Veterinarians' online mental health peer support and advocacy activities: Support for online peer support and health advocacy measurement scales. Presented at the annual meeting of the International Crisis and Risk Communication Conference.

25. Sarah Smith-Frigerio & Carrie Reif-Stice. (2021). "Hey! Dr. Kat, epidemiologist.": Corrective health messaging on TikTok to reduce COVID-19 misinformation. Presented at the annual meeting of the International Crisis and Risk Communication Conference.

24. Anna Valiavska & Sarah Smith-Frigerio. (2020). Political polarization, power and public health: What should organizations know. Presented at the Microsoft New Future of Work Symposium.

23. Cynthia Frisby & Sarah Smith-Frigerio. (2020). In pursuit of perfection: Investigating effects of media exposure on attitudes toward cosmetic surgery among African Americans. Presented at the annual meeting of the National Communication Association.

22. Sarah Smith-Frigerio. (2020). #ImMentallyIllAndIDontKill: A case study of grassroots health advocacy messages on Twitter following the Dayton and El Paso shootings. Presented at the annual meeting of the National Communication Association.

21. Sarah Smith-Frigerio. (2020). Mentoring former crisis communication students through COVID-19 planning and response. Panelist on "When Crisis Communication Becomes Real: At the Crossroads of Crisis Education and the COVID-19 Pandemic." Presented at the annual meeting of the National Communication Association.

20. Sarah Smith-Frigerio. (2020). Panelist on "Celebrities are human, too: Parasocial relationships, public figures, and mental illness." Presented at the annual meeting of the National Communication Association.

19. Sarah Smith-Frigerio. (2019). Panelist on "Communicating mental health – History, concepts, and perspectives: A roundtable discussion on studying mental health in the communication discipline." Presented at the annual meeting of the National Communication Association.

18. Sarah Smith-Frigerio. (2019). "You are not alone": Linking peer support to information and resources for mental health concerns in advocacy groups' social media messaging.

Presented at the annual meeting of the National Communication Association.

17. Sarah Smith-Frigerio. (2019). Grassroots mental health advocacy groups' use of advocacy strategies in social media messaging. Presented at the annual meeting of the National Communication Association.

16. Lauren J. Johnsen & Sarah Smith-Frigerio. (2019). Sad dads: Examination of framing and stigma of Paternal Postpartum Depression in U.S. news and magazines. Presented at the annual meeting of the International Communication Association.

15. Sarah Smith-Frigerio, Jennifer First & Brian Houston. (2018). Hurricane Harvey, Disaster Media Use, and Community Resilience. Presented at Communication and Resilience pre-conference workshop at the annual meeting of the National Communication Association.

14. Sarah Smith-Frigerio. (2018). From deranged madmen to red flags: Discursive shifts in news coverage concerning mental health concerns in mass shooters. Presented at the annual meeting of the National Communication Association.

13. Kristin Fitzsimmons & Sarah Smith-Frigerio. (2018). "Still there for you?" Why Millennials still love Generation X's *Friends*. Presented at the annual meeting of the National Communication Association.

12. Sarah Smith-Frigerio. (2018). "You can't drink oil": How the Water is Life Movement employed risk communication techniques to garner popular support for their cause. Presented at the annual meeting of the Association for Educators in Journalism and Mass Communication. *Awarded Eason Top Student Paper by the ComSHER division of AEJMC.*

11. Melissa Click & Sarah Smith-Frigerio. (2018). One tough Cookie: Exploring representations of Black women and families through Black audiences of Fox's *Empire*. Presented at the annual meeting of Console-ing Passions.

10. Sarah Smith-Frigerio. (2017). Coping, community and fighting stereotypes: An exploration of multidimensional social capital in personal blogs discussing mental illness. Presented at the annual meeting of the National Communication Association.

9. Sarah Smith-Frigerio. (2017). "Sickos," "wackos," "crazy," and "insane": The stigmatizing discourse of Donald Trump's presidential campaign. Presented at the annual meeting of the National Communication Association.

8. Sarah Smith-Frigerio & Benjamin Warner. (2017). Familiarity breeds less contempt: The effects of familiarity in reducing stigma attributed to news stories. Presented at the annual meeting of the International Communication Association.

7. Sarah Smith-Frigerio & Melissa Click. (2017). "It just kinda hits home": Towards a critical consciousness among fans of *Empire* concerning mental illness. Presented at the annual meeting of the International Communication Association.

6. Sarah Smith-Frigerio. (2016). "A white people problem": The complex representation of Bipolar Disorder on *Empire*. Presented at the annual meeting of the National Communication Association.

5. Sarah Smith-Frigerio. (2016). "Warrior Moms": Audience engagement and advocacy in spreading information about maternal mental illness online. Presented to the annual meeting of the Association for Educators in Journalism and Mass Communication. *Awarded Top Honors by the ComSHER division of AEJMC.*

4. Josh Hawthorne, Sarah Smith-Frigerio, Heesook Choi, Calvin Coker, & Freddie Jennings. (2016) "When politics fail, violence is sometimes necessary": The potential consequences of in-group bias and political trust. Presented to the annual meeting of Central States Communication Association. *Top Paper Panel*.

3. Sarah Smith-Frigerio. (2015). "Irrelevant?": The use of agonism in understanding incivility on YouTube. Presented to the annual meeting of the National Communication Association.

2. Sarah Smith-Frigerio, Cynthia Frisby, Joseph Moore, Abigail Gray, & Miranda Craig. (2015). Seeking treatment, helping others: Thematic differences in mental illness media narratives between traditional and new media content. Presented to the annual meeting of the Association for Educators in Journalism and Mass Communication, San Francisco, CA.

1. Shelly Rodgers, Erin Schauster, Margaret Duffy, Sarah Smith-Frigerio, & Erin Willis. (2012). Students' perspectives on online pedagogy: Findings from depth interviews with graduated online MA students. Presented to the annual meeting of the American Academy of Advertising.

Invited Presentations

6. Carrie Reif-Stice & Sarah Smith-Frigerio. (2020). "Constructing an effective crisis communication plan." Presented at special request for the Executive Leadership Team, Columbus State University, Columbus, GA.

5. Carrie Reif-Stice & Sarah Smith-Frigerio. (2020). "Crisis communication & social media." Presented at special request for University Relations, Columbus State University, Columbus, GA.

4. Sarah Smith-Frigerio. (2018). "Using social media to foster disaster preparedness." Presented at the Weathering the Storm Annual Conference-Marion, IL.

3. Sarah Smith-Frigerio. (2017). "Crisis, risk and disaster communication." Presented at the Global Leadership/Asian Scholar Program (University of Missouri) for guests from the Korean Hydro Nuclear Power Company- Columbia, MO.

2. Shelly Rodgers and Sarah Smith-Frigerio. (2012). "Strategies to overcome student perceptions of challenges in online courses." Presented at the Focus on Teaching and Technology Regional Conference- St. Louis, MO.

1. Sarah Smith-Frigerio. (2011). "Teach them where they're at: Increasing active learning in online classrooms with social media." Presented at the Focus on Teaching and Technology Regional Conference- St. Louis, MO.

Guest Lectures

8. Sarah Smith-Frigerio. (Spring 2022). "Creating your brand and using social media for marketing and self-promotion." For THEA 5575U Professional Practice, graduate/undergraduate seminar.

7. Sarah Smith-Frigerio. (Spring 2021). "Mental health communication." Panel with Shawn Starcher and Andrea Meluch. For Com 576 Health Communication, Purdue University-Fort Wayne, graduate seminar.

6. Sarah Smith-Frigerio. (Spring 2020). “Media literacy and misinformation in the time of COVID-19.” For COMM 3263W Media Literacy, University of Minnesota, seminar.

5. Sarah Smith-Frigerio. (Spring 2020). “Messaging considerations for disabled and minority populations during the COVID-19 crisis.” For PUBR 4301 Crisis Communication, East Tennessee State University, seminar.

4. Sarah Smith-Frigerio. (Spring 2019). “The importance of health communication in family communication.” For Comm 4520 Family Communication, University of Missouri, seminar.

3. Sarah Smith-Frigerio. (Spring, Summer & Fall 2018). “Crisis communication.” For Comm 3460 Organizational Advocacy, University of Missouri, seminar.

2. Sarah Smith-Frigerio. (Fall 2017). “Symbolic interactionism.” For Comm 3050 Survey of Communication Studies- Writing Intensive, University of Missouri, large lecture.

1. Sarah Smith-Frigerio. (Spring 2016). “So, you’re thinking about graduate school!” For Public Relations Capstone, Appalachian State University, seminar.

Grants and Awards

2021 Politics, power, and public health: Understanding the complexity of public health officials’ COVID-19 organizational response and health messaging. CSU University Grants. With Anna Valiavska. Awarded: $750.

2020 Increasing the Body of Knowledge for Cross-Jurisdictional Sharing in Public Health – Small Grants Program. With Anna Valiavska. Requested: $10,000. *Not awarded.*

2020 Facebook Foundational Integrity Research: Misinformation and Polarization. With Lydia Ray and Florence Studstill. Requested: $82,528. *Not awarded*.

2018 Disaster and Community Crisis Center Dissertation Fellowship. Awarded: $750.

2018 National Communication Association Caucus Student Travel Grant. Awarded: $145.

2018 AEJMC Graduate Student Travel Grant. Awarded: $1,000.

2018 Eason Top Student Paper Prize, ComSHER division of AEJMC. Awarded: $300.

2017 National Communication Association Caucus Student Travel Grant. Awarded: $345.

2017 International Communication Association Student Travel Grant. Awarded: $200.

2016 Rebecca Verser & Alumni Graduate Student Support Fund, University of Missouri Department of Communication. With Kristin Fitzsimmons. Awarded: $320.

2016 National Communication Association Caucus Student Travel Grant. Awarded: $200.

2013 Interim Vice Provost for E-Learning and Vice-Provost for Undergraduate Studies New Programs Grant. With Esther Thorson, Margaret Duffy, and Hui-Hsien Tsai. Awarded: $94,000.

Courses Taught

Principles of Public Relations (Com 284)
Fall 2022

Writing for Public Relations (COM 384)
Fall 2022

Public Speaking (COMM 1200/COMM 1110)
Spring 2018, Fall 2019, Spring 2020, Summer 2020, Spring 2021, Spring 2022

Perspectives: Difficult Health Conversations (PERS 1507)
Fall 2020

Survey of Communication Studies- Writing Intensive (COMM 3050)
Fall 2017

Introduction to Public Relations (COMM 3141)
Fall 2021

Qualitative Methods (COMM 3157)
Spring 2020, Fall 2020, Summer 2021, Fall 2021

Writing for Media (COMM 3242)
Spring 2020, Fall 2021

Communication Theory (COMM 3256)
Fall 2019, Summer 2020, Fall 2020, Summer 2021, Spring 2022

Crisis Communication (COMM 3580/COMM 4135)
Spring 2018, Summer 2018, Fall 2018, Spring 2019, Summer 2019, Fall 2019, Fall 2020

Public Relations Management (COMM 4141)
Spring 2021

Strategic Media Writing (COMM 4143)
Spring 2021, Summer 2021, Spring 2022

Communication Research Methods (COMM 6157)
Spring 2022

Topics in Journalism: Theoretical Foundations of Interactive Media (JOURN 8001)
Summer 2014, Summer 2015

Theories of Mass Communication (JOURN 8056)
Spring 2011, 2012, 2013, 2015 and 2016

Thesis Seminar (JOURN 8100)
Every term, including summers, Fall 2009- Spring 2016

Honors

- COA Nominee for CSU Faculty Research & Scholarship Award 2021
- Outstanding Graduate Student Teaching Award, Department of Communication, University of Missouri 2019
- Awarded Eason Top Student Paper by the ComSHER division of AEJMC 2018
- Innovative Program Award, Central Region, University Professional Continuing Online Education Association (UPCEA), Interactive Media Online Master's emphasis area, Missouri School of Journalism, recognized as member of program development team 2017
- Awarded Top Honors by the ComSHER division of AEJMC 2016
- Finalist for Mick Deaver Award for Student Relations Excellence, University of Missouri 2016
- Nominee for Excellence in Education Award, University of Missouri 2016
- Top Paper Panel, Central States Communication Association 2016
- Excellence in Teaching with Technology, University of Missouri 2014
- Amy Lenk Staff Excellence Award, Missouri School of Journalism 2011
- Commendation, Department of Defense, Center for Deployment Health Research 2002

Organizations & Service

Department

- Member, Department of Communication Public Relations Search Committee, Columbus State University, 2021-2022.
- Member, Department of Communication Graduate Admissions Committee, Columbus State University, 2021-2022.
- Member, Department of Communication Ad-hoc Sub-committee for Research Methods Redesign, Columbus State University, 2021.
- Member, Department of Communication Curriculum Committee, Columbus State University, 2020-2022.
- Co-lead, master's program development, including moderating focus groups, transcription, analysis and write up of two white papers; market analysis of comparable programs in the region, development of formal program proposal for system and accreditation approvals, Columbus State University, 2019-2020.
- Treasurer and Fundraising Chair, Association for Communication Graduate Students, University of Missouri, 2018-2019
- Member, Ex-Officio, Journalism Curriculum Committee, University of Missouri, 2015-2016

College & University

- Member (COA representative), Faculty Affairs Committee, Columbus State University, 2021-2022.
- Member, Ad-hoc committee on Graduate Faculty Status, Columbus State University, 2021.
- Member (COA representative), Library Committee, Columbus State University, 2020-2022.
- Member (COA representative), Faculty Senate, Columbus State University, 2020-2022.
- Member, Communication Workgroup, Return to Campus Task Force, Columbus State University, 2020.
- Reviewer, Tower Day, Columbus State University, 2020-2021.
- Faculty Fellow, Quality Enhancement Plan, Columbus State University, 2020.
- Member (COA representative), Faculty Awards Committee, Columbus State University, 2020-2021.
- Member, Co-chair (COA representative), Women's Advisory Committee, Columbus State University, 2019-2022.
- Member, New Faculty Seminar Series, Columbus State University, 2019-2020.
- Department Representative, General Education Summit, Columbus State University, 2019.
- Member, Graduate and Professional Programs Recruiters Network, University of Missouri, 2012-2017

Regional & National

- Member, Reviewer, Southern States Communication Association, 2019-2021.
    - Reviewer for: Applied Communication, 2019-2021.
- Member, Reviewer, International Communication Association, 2017-Present.
    - Reviewer for: Mass Communication, Health Communication, 2017-Present.
- Member, Association for Educators in Journalism and Mass Communication, 2015-Present.
    - Reviewer for: Mass Communication, Health Communication, 2019-Present.
- Member, Reviewer, National Communication Association, 2015-Present.
    - Reviewer for: Student Section, Critical Studies, Disability Caucus, Mass Communication, Health Communication, 2016-Present.

Research Reviews

- "Conceptualising communication: A survey of Introduction to Communication university units." Reviewed for a research team at the Queensland University of Technology, School of Communication, in preparation for institutional research board approval. (July 2020)

Journal Reviews

- *Communication, Culture & Critique* (September 2020, December 2020)
- *New Media and Society* (July 2020, December 2020, February 2021, July 2021)
- *Health Communication* (March 2020, June 2020, August 2021, June 2022)
- *Journal of Communication Inquiry* (December 2019)
- *Journal of Applied Communication Research* (June 2019)

Research in Progress

- Sarah Smith-Frigerio & Carrie Reif-Stice. Corrective messaging regarding COVID-19 among self-identified health experts on TikTok. (data analysis, thematic analysis).

- Carrie Reif-Stice, Sarah Smith-Frigerio, Cheryl Lawson & Steven Venette. Veterinarians' online mental health peer support, through disclosure, responsiveness, peer support and advocacy. (revising draft).

- Carrie Reif-Stice & Sarah Smith-Frigerio. Social support and responsiveness in ostomates' disclosures of health concerns (data collection, qualitative interviews).

- Sarah Smith-Frigerio & Carrie Reif-Stice. Mental health and well-being messaging among young adults on TikTok. (data analysis, thematic analysis).

- Steven Venette, Nazanin Bani Amerian, Amy Ellefson, Carrie Reif-Stice & Sarah Smith-Frigerio. Health systems efficacy. (data collection, cross-sectional survey).