Rebecca N. Baaske, Ph.D. CPA

PRIMARY AREAS OF INTEREST

Research:
Auditor judgment and decision-making, use of data analytic visualizations by audit teams, risk assessment, and corporate social responsibility assurance and reporting with experimental methodology

Teaching:
Principles of Financial Accounting, Auditing, Accounting Information Systems (AIS),

EDUCATION

University of South Florida | Tampa, FL
Ph.D., Accounting *August 2021*

DePaul University | Chicago, IL
Master of Accountancy (*Graduate with distinction*) *June 2014*

North Central College | Naperville, IL
Bachelor's Degree in Accounting; Minor in Leadership, Ethics, and Values (*4.0 Major GPA*) *December 2012*

ACADEMIC EXPERIENCE

University of South Florida
Solo Teaching:
-Accounting Information Systems *Spring & Summer 2020*
Average "Overall rating of the instructor": 4.2/5.0 (Spring 2020)
-Principles of Financial Accounting *Summer 2018*
Average "Overall rating of the instructor": 4.8/5.0 (Summer 2018)

Team teaching:
-Accounting Information Systems *Spring 2019*
-Auditing *Fall 2018*

Research assistant for Dr. Kristina Demek *2020-present*
Research assistant for Dr. Lisa Gaynor *2017-present*
Research assistant for Dr. Patrick Wheeler *2017-2018*

DePaul University
Financial accounting lab instructor & Tutor *2013-2014*
Research assistant for Dr. Miguel Aguirre-Urreta *Fall 2014*

PUBLICATIONS

Malimage, K., N. Raddatz, B. Trinkle, R. Crossler, and R. Baaske. 2020. Impact of deterrence and inertia on information security policy changes. *Journal of Information Systems* 34(1): 123-133.

WORKING PAPERS

Baaske, R. The use of data analytic visualizations to inform the audit risk assessment: The impact of initial visualization form and documentation focus.
-Successfully defended as dissertation in 2021

Baaske, R. The use of data analytic visualizations to identify anomalies: The impact of abilities and feedback type.
-Presented at AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium (June 2019) and AIS section meeting (2020)

WORK IN PROCESS

Baaske, R, H. Carrillo, L. Gaynor, and J. Schmidt. Theories to use in auditing research: A framework and future research opportunities. ***AJPT-commissioned work****; Written draft; Collected theories and developed framework.*

Baaske, R and K. Eller. An experiment on jointly provisioned corporate social responsibility assurance and the role of industry-specific standards in nonprofessional investors' decisions. *Written proposal; Updating instrument for additional data.*

PROFESSIONAL CONFERENCE PARTICIPATION

Florida Behavioral Accounting Research Symposium – Virtual *2020*
-Presenter & Participant

AIS Section Meeting – Orlando, FL *2020*
-Presenter & Participant

Audit Section Meeting – Houston, TX *2020*
-Participant & Doctoral Consortium

Florida Behavioral Accounting Research Symposium – Tampa, FL *2019*
-Presenter & Participant

AAA Annual Meeting – San Francisco, CA *2019*
-Participant

AAA/Deloitte Foundation/J. Michael Cook Doctoral Consortium – Westlake, TX *2019*
- Doctoral Consortium

Audit Section Meeting – Nashville, TN *2019*
-Participant & Doctoral Consortium

AIS Section Meeting – San Antonio, TX *2019*
-Presenter & Participant & New Scholars Consortium

Florida Behavioral Accounting Research Symposium – Boca Raton, FL *2018*
-Presenter & Participant

AIS Section Meeting – Newport Beach, CA *2017*
-Participant

Florida Behavioral Accounting Research Symposium – Miami, FL *2017*
-Participant

SERVICE

Reviewer for the following conferences:
-AAA Annual Meeting – AIS Section (2020)
-AAA Annual Meeting – Audit Section (2019)
-AIS Midyear Meeting (2019)
-AAA Annual Meeting – AIS Section (2018)

PROFESSIONAL EXPERIENCE

PricewaterhouseCoopers | Chicago, IL
Assurance – (departed as senior associate) *September 2014 – August 2017*
Assurance intern *January 2013 – March 2013*

John Marshall Law School | Chicago, IL
Accounting clerk *March 2010 – September 2012*

CERTIFICATES AND PROFESSIONAL AFFILIATION

Certified Public Accountant (CPA) | State of Illinois

Member of Beta Gamma Sigma Business Society

AICPA Membership

Auditing Section of the American Accounting Association

AIS Section of the American Accounting Association