

NAIMOLI INSTITUTE FOR BUSINESS STRATEGY

THE UNIVERSITY OF TAMPA

CLIENT PROFILE: STRATEGIC ANALYSIS PROGRAM

Organization name _____

Address _____

City _____ State _____ Zip _____

Contact person _____

Phone: (____) _____ Fax: (____) _____

E-mail _____ Web site _____

Semester: Fall 20__ Spring 20__ Summer 20__

Type of product or service: _____

Type of organization: Profit Non-Profit

Gross annual revenue _____

Number of employees _____

Age of organization _____

How did you learn about the Program? _____

What do you expect the Strategic Analysis Program to do for your organization? _____

Outline a brief history of your organization _____

Preference:

- MBA team (fee of \$300 payable to The University of Tampa at successful completion of project)
- Undergraduate teams (prize money of \$2000 paid to winning student team in the Case Study Competition)

Acknowledgements:

I agree to provide for students to have access to:

- Company Financial Statements (two years of Balance Sheet and Income Statement)
- Employees
- Customers
- I understand students and professors will sign a non-disclosure agreement.

Please complete this form and return to Jody Tompson at the Naimoli Institute for Business Strategy

jtompson@ut.edu

813-258-7238 fax

www.ut.edu/naimoli