



## **Penny Parks**

President

LINKS Financial, LLC

Spanning a professional career of more than 25 years, Penny Larsen has worked for premier firms in the financial services industry. Her areas of focus have been debt financing, financial management and consulting, project and process management, team and leadership development, and problem loan resolution.

Penny earned a Bachelor of Science degree in Mathematics and Business, graduating *cum laude* from Wake Forest University and a Masters of Business Administration with a Finance concentration, graduating with the Highest Honors, from the University of Tampa.

Prior to founding Links Financial LLC, a financial intermediary company, her banking career has included senior positions with Bank of America, Northern Trust, and the Royal Bank of Canada's U.S. subsidiary. Links Financial is a Mortgage Broker Business and Penny is a Licensed Mortgage Broker and a Real Estate Broker.