

# THE UNIVERSITY OF TAMPA

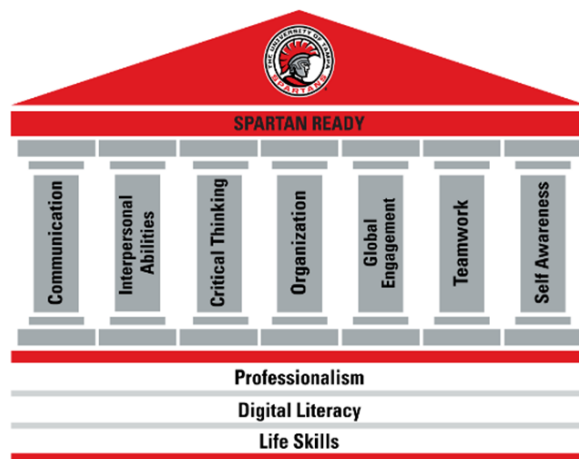
## Communication & Speech Studies Major (B.A.)

Students that major in **Communication & Speech Studies (C.S.S.)** will study techniques related to effective speaking, theories of interpersonal and small group communication, practices related to argument and advocacy, and applications that can be applied to a variety of professional contexts. A Communication & Speech Studies degree will help you better understand how humans connect and communicate in business, families, relationships, healthcare settings, court rooms, and organizational contexts both small and large.

Coursework consists of communication theory including interpersonal and oral communication. A culminating capstone course engages students in original team-based research projects alongside faculty. Communication & Speech Studies students may seek employment opportunities in communication management, integrated campaigns, arts management, speech writing, social justice, corporate training roles, sales, corporate communication, human resources, and graduate school in law or a variety of other disciplines.

### 10 Reasons Why You Should Pursue a Communication & Speech Studies Major

1. **“Accelerated Major”** with only 36 credit (~9 classes)
2. Relevant courses focused on **practical skills**
3. Enrich **professional interactions** to land your dream job
4. **Funded Conference Travel** to boost your résumé
5. Hone communication skills to excel in **any business**
6. Earn a **second major** while fulfilling gen-ed requirements
7. **Independent study** faculty research opportunities
8. **Study Abroad** to beautiful destinations such as Spain, Italy, Singapore, United Arab Emirates, & many more
9. **“Effective Communication Skills”** was ranked by employers as the **#1 most sought-after skill** according to Spartan Ready Business Research Surveys
10. The Communication & Speech Studies (B.A.) program has been recognized as the **nation’s top undergraduate communication program** after receiving the **Rex Mix Program of Excellence Award** at the 2019 National Communication Association convention



### Students Who Earn a Communication & Speech Studies Major Move on to Exciting Careers Such As:

- Advertising Executive
- Corporate Lawyer
- Foreign Correspondent
- Health Educator
- Campaign Director
- Event Planner
- Sportscaster
- Sales Manager
- Public Administrator
- Healthcare Counselor
- Research Analyst
- Press Secretary
- Motivational Speaker
- Business Consultant
- School Counselor
- Legal Reporter
- Marketing Director
- Speech Writer
- University Professor
- Executive Manager
- And Many More!

### When You Are Ready to Declare the Communication & Speech Studies Major:

- ❖ Visit the Academic Success Center and Complete the Major Declaration Form
- ❖ Questions? Email Program Director Dr. [Stephen Kromka](mailto:skromka@ut.edu) at [skromka@ut.edu](mailto:skromka@ut.edu)

# Communication & Speech Studies (B.A.) Degree Requirements

## Core Requirements

For the core, students must take either **SPE 200** or **SPE 208**. They also must take **COM 224**, **SPE 310**, **SPE 400**, and **SPE 425** for a total of 20 credits.

### **Choose One of the Introductory Courses:**

- SPE 200 – Oral Communication (4)
- SPE 208 – Speech for Business & the Professions (4)

### **Four Required Core Courses:**

- COM 224 – Mass Media & Society (4)
- SPE 310 – Interpersonal Communication (4)
- SPE 400 – Public Messages & Technology (4)
- SPE 425 – Persuasion, Argumentation, & Conflict Resolution (4)

**Total Core Courses Credit Hours: 20**

## Elective Courses

Students must choose courses from the following list for a total of at least 16 credit hours. If either **SPE 200** or **SPE 208** is being used to fulfill a core requirement, that course may not be used to fulfill an elective requirement.

### **Choose Your Elective Courses:**

- COM 301 – Introduction to Organizational Communication (4)
- COM 327 – Communication & Law (4)
- COM 401 – Intercultural Communication (4)
- SPE 200 – Oral Communication (4)
- SPE 205 – Oral Performance of Literature (4)
- SPE 208 – Speech for Business & the Professions (4)
- SPE 212 – Global Speech, Human Rights, & Social Justice (4)
- SPE 300 – Storytelling: Voice, Script, and Movement (4)
- SPE 308 – Group Presentation & Leading Change (4)
- SPE 315 – Freedom of Speech & First Amendment Studies (4)
- SPE 330 – Special Topics in Speech (2-4)

**Total Elective Courses Credit Hours: 16**

**TOTAL DEGREE CREDIT HOURS: 36**