

On behalf of The University of Tampa's Board of Fellows and the Sykes College of Business, we invite you to partner with the Fellows to participate in a new version of its flagship fundraiser event Fellows Forum, **The Sykes Hall of Fame Business Speaker Series**, hosted by the Board of Fellows, to be held on February 25, 2025 at The University of Tampa in Falk Theatre.

This speaker series presents a distinguished panel of national and global CEOs to share their perspectives on current business trends with the Tampa Bay business community. Proceeds from the 2025 Sykes Hall of Fame will fund the Board of Fellows' Endowment, providing scholarships to UTampa students enrolled in the Sykes College of Business, and other student programs. The Board of Fellows, in support of The University of Tampa's mission in providing quality education to socially and economically diverse students, is a longtime supporter of UTampa and helps make education affordable for students.

Verizon has been a long-term partner with the Board of Fellows to ensure the success of this series, and we are thrilled to again have their support of the new combined Fellows Forum and Sykes Hall of Fame as Presenting Sponsor. We hope you will join Verizon by becoming a corporate sponsor. The sponsorship opportunities range from \$1,500 to \$10,000 and offer an exceptional amount of visibility to benefit your organization. Please see attachments for details.

We will be reaching out to discuss sponsorship opportunities. If you would like to receive more information or request an invoice, our contact information is provided below. With your support, we look forward to making a record contribution to the UTampa Sykes College of Business.

Thank you for your consideration.

Sincerely,

**Brian Hanrahan** Speaker Series Co-Chair

Aon Corporation Vice President, Health Benefits & Risk Consulting (727) 475-8745 brian.hanrahan@aon.com **Ethan Crosson** Speaker Series Co-Chair

MAX Efficient Vice President, Employee Benefits Consultant (727) 667-3909 ethan@maxefficient.com



# The Sykes Hall of Jame BUSINESS SPEAKER SERIES HOSTED BY THE BOARD OF FELLOWS AND THE SYKES COLLEGE OF BUSINESS

**ABOUT THE PROGRAM** 

### DATE AND TIME

Feb 25 2025 | 3:30 – 6:00 p.m.

- 3:30 4:00 Check in
- 4:00 5:00 Program
- 5:00 6:00 Networking & Reception

#### WHAT

The University of Tampa Sykes Hall of Fame Business Speaker Series brings together a distinguished panel of national and global CEOs to share their perspectives with the Tampa Bay community on current business trends.

### WHERE

University of Tampa Falk Theatre

### HISTORY

Since 1987, The University of Tampa's Board of Fellows has hosted the Fellows Forum speaker series, featuring global CEOs who share their story. The event has consistently attracted hundreds of business leaders from the Tampa Bay area, with proceeds supporting the Board of Fellows Endowed Scholarship and other student programs.

The Sykes Hall of Fame Business Speaker Series, a hallmark event of the Sykes College of Business, was established to enrich the educational experience of undergraduate business students. The series draws hundreds of students to hear from nationally recognized business leaders and entrepreneurs, providing valuable lessons on leadership, perseverance, and success.

This year, we are pleased to combine both events into a unified program: The Sykes Hall of Fame Business Speaker Series, hosted by the Board of Fellows. This collaboration will broaden our impact, extending our reach within both the business community and the University of Tampa student body.

### TICKETS

Register online using the QR code below. For any questions about registration, please email <u>fellows@ut.edu</u>.

PRESENTED BY



### A GOOD VALUE FOR SPONSORS

The Sykes Hall of Fame Business Speaker Series offers a terrific way to get your company's name in front of hundreds of area decision-makers. Proceeds fund the Board of Fellows Endowed Scholarship and other student programs.





## **SPONSORSHIP OPPORTUNITIES**

## \*SPARTAN LEVEL\* \$10,000 (Only four available)

- Full-page advertisement in the print program (must provide digital advertisement)
- Invitation for Four to the Speakers' Dinner
- Listing on UTampa webpage
- Logo on sponsor page in program
- 50 tickets to event
- 8 VIP reserved seating at the event
- 4 VIP parking passes

## PLATINUM LEVEL \$5,000

• Half-page advertisement in the print program (must provide digital advertisement)

PRESENTED BY

- Invitation for Two to the Speakers' Dinner
- Listing on UTampa webpage
- Logo on sponsor page in program
- 30 tickets to event
- 6 VIP reserved seats at the event
- 2 VIP parking passes

### **GOLD LEVEL \$2,500**

- Quarter-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa webpage
- Logo on sponsor page in program
- 20 tickets to event
- 4 VIP reserved seats at the event

### SILVER LEVEL \$1,500

- Quarter-page advertisement in the print program (must provide digital advertisement)
- Listing on UTampa webpage
- Logo on sponsor page in program
- 10 tickets to event



## **SPONSORSHIP AGREEMENT FORM**

| Name as it should appear in print:   |                                  |                              |                       |                                  |
|--|----------------------------------|------------------------------|-----------------------|----------------------------------|
| Sponsor Contact Person:  |                                  |                              |                       |                                  |
| Address:   | ss: City:                        |                              | St.:                  | Zip:                             |
| Telephone:   | Fax:                             | Email:                       |                       |                                  |
| Website:   |                                  |                              |                       |                                  |
| Sponsor Payment Information (See "Sponsorship Opportunities" for details)  |                                  |                              |                       |                                  |
| <b>Levels:</b>   |                                  | <b>mount:</b><br>10.000      |                       |                                  |
|  |                                  | \$ 5,000                     |                       |                                  |
| Gold Level   |                                  | \$ 2,500                     |                       |                                  |
| □ Silver Level   |                                  | \$ 1,500                     |                       |                                  |
| TOTAL Enclosed:  | \$                               |                              |                       |                                  |
| For credit card payments please call Samantha Blout (813) 257-3582 or fill out the information below:                                  |                                  |                              |                       |                                  |
| Credit Card (circle one): Visa   | MasterCard Discover              | American Express             |                       |                                  |
| Name on the Card:  |                                  |                              |                       |                                  |
| Card #   | Exp. Date:                       |                              | Security (            | Code:                            |
| Check Enclosed (payable to: The Uni completed agreement form to:   | versity of Tampa / Sykes Hall of | Fame Business Speaker S      | <b>eries</b> ). Pleas | e mail payment and               |
| The University of Tampa, c/o S<br>401 W. Kennedy Blvd, Box H, T  |                                  |                              |                       |                                  |
| Terms of Payment: Full payment and agreement form for sponsorship is due to activate sponsorship benefits, unless approved in advance. |                                  |                              |                       |                                  |
| Print Name:  | Signature:                       |                              | Date:                 |                                  |
| Presented by The University of Tampa Board   | of Fellows.                      | For questions contact Samant | ha Blout (813)        | 257-3582 or <u>sblout@ut.edu</u> |