

# **DAVID RUSSELL ZELLER, JR.**

Department of History, Sociology, Geography & Legal Studies  
University of Tampa  
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## **CURRENT APPOINTMENT**

2021-present      Assistant Teaching Professor, Sociology  
University of Tampa, Tampa, FL

## **EDUCATION**

2017                      Ph.D. – Sociology  
University of South Florida, Tampa, FL  
Dissertation: *“There is No Planet B”: Frame Disputes within the Environmental Movement over Geoengineering*  
Dissertation Chair: Robert D. Benford  
Areas of Specialization: Social Movements, Environment

2006                      M.A. – Applied Sociology  
University of Central Florida, Orlando, FL  
Thesis: *Does HOPE VI Deep-Six the Poor? Analyzing the Effects of Displacement on Former Residents of Distressed Public Housing in a Mid-Sized Southern City*  
Thesis Chair: James D. Wright

2003                      B.S. – Sociology  
University of Idaho, Moscow, ID

## **RESEARCH AND TEACHING INTERESTS**

Social Psychology, Social Movements, Social Theory, Environmental Sociology, Urban Sociology, Qualitative and Quantitative Methods

## **COURSES TAUGHT**

Introduction to Sociology  
Introductory Data Science (Social Science Statistics)

Urban Sociology  
Social Stratification  
Tampa Bay as a Sociological Laboratory  
Applied Sociology  
Research Methods  
Sociology of Deviance  
Interaction and Influence (Social Psychology)  
Urban Life  
Introduction to the Social Sciences  
Classical Theory

### **TEACHING EXPERIENCE**

2021 (Spring)	Adjunct Instructor – Department of Sociology University of South Florida, Tampa, FL
2020 (Fall)	Adjunct Instructor – Department of Sociology Adjunct Instructor – Judy Genshaft Honors College University of South Florida, Tampa, FL
2017-2020	Visiting Instructor – Department of Sociology University of South Florida, Tampa, FL
2017	Graduate Teaching Assistant – Interdisciplinary Social Sciences University of South Florida, Tampa, FL
2014-2016	Adjunct Professor – Interdisciplinary Social Sciences University of South Florida, Tampa, FL
2009-2011	Instructor – Department of Sociology University of South Florida, Tampa, FL
2006-2008	Adjunct Professor – Department of Sociology University of Central Florida, Orlando, FL
2006	Graduate Writing Consultant – University Writing Center University of Central Florida, Orlando, FL
2004-2006	Graduate Teaching Assistant – Department of Sociology University of Central Florida, Orlando, FL

### **PUBLICATIONS**

Zeller, David. 2022. "Contested Climate Cultures: Frame Resonance Disputes within the U.S."

Environmental Movement over Geoengineering Proposals.” Pp. 129-144 in *Climate Cultures in Europe and North America: New Formations of Environmental Knowledge and Action*, edited by T. Heimann, J. Sommer, M. Kusenbach, and G. Christmann. Routledge.

Zeller, David. 2022. “Social Movements.” Pp. 534-543 in *Encyclopedia of Violence, Peace, and Conflict*, 3<sup>rd</sup> ed., edited by L. Kurtz. Elsevier.

Zeller, David and Robert Benford. 2022. “Peace Movements.” Pp. 487-501 in *Encyclopedia of Violence, Peace, and Conflict*, 3<sup>rd</sup> ed., edited by L. Kurtz. Elsevier.

Zeller, David and Robert Benford. 2021. “Social Movements: Normalizing ‘Deviance’.” Pp. 339-351 in *Deviance Today*, 2<sup>nd</sup> ed., edited by A. Conyers, and T.C. Calhoun. New York, NY: Routledge.

Caliskan, Fethullah, Kingsley A. Reeves, Jr., Ozan Ozcan, and David Zeller. 2012. “The Impact of Collaboration Network Position on Innovative Performance.” *Technology and Innovation* 14:351-363.

### Book Review

Zeller, David. 2022. Review of *Contentious Minds: How Talk and Ties Sustain Activism*. by Florence Passy and Gian-Andrea Monsch. *American Journal of Sociology* 128(1):304-306.

### **AWARDS AND FUNDED RESEARCH**

2023-2024	Co-Principal Investigator (\$3,929.96) Undergraduate Research and Inquiry Grant University of Tampa, Tampa, FL “Effective Protest and the Protest Effect: An Inductive Investigation into the Relationship Between Social Movements and Social Change” Co-Principal Investigator: Lincoln Cutler
2023	Learning Enrichment Grant – New Course Development (\$1,500) UTSOC 222: “Tampa Bay as a Sociological Laboratory” University of Tampa, Tampa, FL
2017	Department of Sociology Distinguished Teaching Award University of South Florida, Tampa, FL
2016	Department of Sociology Distinguished Teaching Award University of South Florida, Tampa, FL
2014-2015	Graduate Research Assistant

University of South Florida, Tampa, FL  
Supervisor: Robert D. Benford

- 2015 Student Government Conference Presentation Grant (\$500)  
University of South Florida, Tampa, FL
- 2014 Student Government Conference Presentation Grant (\$500)  
University of South Florida, Tampa, FL
- 2014 Conference Travel Grant (\$200)  
Society for the Study of Symbolic Interaction
- 2012-2014 Research Assistant (\$1.2M)  
National Science Foundation Grant – NSF DUE #1104214  
“Successful Academic and Employment Pathways in Advanced  
Technologies” (*PathTech*)  
Principal Investigator: Will Tyson
- 2011-2012 Co-Principal Investigator (\$5,000)  
Graduate Student Challenge Grant  
University of South Florida, Tampa, FL  
“Efficient Supply Chain and Alliance Network Structures and the Impact  
on Innovativeness of Florida’s High Tech Industries”  
Co-Principal Investigators: Fethullah Caliskan, Ozan Ozcan, and Berna  
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### **INVITED PRESENTATIONS**

Guest Faculty Facilitator. “Socioeconomic Status and the College Experience.” University of Tampa – Diversity Advisory Group, 2023.

Panel Discussion. “Strategies for Transformative Change” (Topic: Environmental Movements).  
Reports from the Frontier III: Pathways to Change – Policy and Action for Resilience,  
iCAR Phase V, St. Petersburg, FL: Initiative on Coastal Adaptation and Resilience, 2019.

### **CONFERENCE PRESENTATIONS**

Zeller, David. “The City as a Laboratory: Teaching and Learning Sociology in Tampa Bay.”  
Louisville, KY: Association for Applied and Clinical Sociology Annual Meeting, 2022.

Cooper, Katie and David Zeller. “Zombie Tourism: Media Productions and Urban Development,  
Georgia Style.” Virtual: Mid-South Sociological Association Annual Meeting, 2021.

Cooper, Katie and David Zeller. “Urban Reanimation? Examining the Influence of *The Walking*

- Dead on a Small Southern City.*” Virtual: Mid-South Sociological Association Annual Meeting, 2020.
- Zeller, David. “Schemata and Schism within Social Movements.” Jackson, MS: Mid-South Sociological Association Annual Meeting, 2019.
- Zeller, David. “‘We’re Already Playing God...’: Geoengineering Framings in Environmental Movement Organization Discourse Online, 2005-2015.” Chattanooga, TN: Mid-South Sociological Association Annual Meeting, 2017.
- Zeller, David. “Dangerous Distractions? Framing Disputes and Collective Identity Correspondence within the Environmental Movement.” North Charleston, SC: Mid-South Sociological Association Annual Meeting, 2016.
- Zeller, David. “Framing Disputes and the Resonance Dilemma within the Environmental Movement.” Atlanta: Annual Meeting of the Southern Sociological Society, 2016.
- Zeller, David. “Controversial Technologies and the Pursuit of Frame Resonance within the Environmental Movement.” Lafayette: Mid-South Sociological Association Annual Meeting, 2015.
- Zeller, David. “An Atmosphere of Uncertainty: Facts, Frame Disputes, and Climate ‘Geoengineering.’” San Francisco: Society for the Study of Symbolic Interaction Annual Meeting, 2014.
- Zeller, David. “Frame Disputes in Environmental Movement Organizations.” Atlanta: Mid-South Sociological Association Annual Meeting, 2013.
- Tyson, William, Lakshmi Jayaram, Margaret Cooper, David Zeller and Pangri Mehta. “PathTech: Building Partnerships with Community Colleges to Study Pathways to Advanced Technology Degrees.” Atlanta: Annual Meeting of the Southern Sociological Society, 2013.
- Zeller, David. “Out of Site, Out of Mind: Revisiting HOPE VI Redevelopment in Downtown Orlando.” Jacksonville: Annual Meeting of the Southern Sociological Society, 2011.
- Zeller, David. “Does HOPE VI Deep-Six the Poor? Analysis of the Effects of Poverty Deconcentration Efforts on a Mid-Sized Southern City.” New Orleans: Annual Meeting of the Southern Sociological Society, 2006.

## **SERVICE**

2023-2024                      Assessment Coordinator  
    University of Tampa Department of Sociology

2023	Member, Local Arrangements Committee Association for Applied and Clinical Sociology
2023-present	Member, Social Science Subcommittee Tampa Bay Estuary Program
2022-present	Member, Undergraduate Research and Inquiry Committee University of Tampa
2016-present	Reviewer <i>Journal of Contemporary Ethnography</i>
2022-2023	Media Coordinator University of Tampa Department of Sociology
2020	Peer Reviewer, Routledge Edited Book <i>Climate Cultures in Europe and North America: New Formations of Environmental Knowledge and Action</i>
2019-2020	Member, Interdisciplinary Social Sciences Curriculum Planning Committee University of South Florida Department of Sociology
2017-2020	Member, Community Engagement Committee University of South Florida Department of Sociology
2018	Member, Membership Committee Mid-South Sociological Association
2017	Organizer, Environment and Society Session Presider, Cultural and Political Mobilizations Session Mid-South Sociological Association Annual Conference
2016	Organizer, Social Movements Session Mid-South Sociological Association Annual Conference
2016	Member, Course Recertification Committee (Social Science Statistics) University of South Florida Interdisciplinary Social Sciences Department
2014-2015	Member, Communications and Technology Committee University of South Florida Department of Sociology
2014	Facilitator, Undergraduate Research & Arts Colloquium University of South Florida

## **PROFESSIONAL ASSOCIATIONS**

American Sociological Association

Member, Section on Collective Behavior and Social Movements

Society for the Study of Symbolic Interaction

Southern Sociological Society

Mid-South Sociological Association

Association for Applied and Clinical Sociology

Florida Climate Institute