

UT bucked national trends and enjoyed another record year of enrollment, while also continuing the transformation of campus and providing an outstanding educational experience.





MEETING THE CHALLENGE

A MESSAGE FROM PRESIDENT RONALD L. VAUGHN

The continuing weak economy and dwindling demand have placed monumental pressures on independent higher education. At UT, we've responded with strategic and innovative initiatives, and a lot of hard and thoughtful work. As a result, UT is thriving.

strategic balance

THE TWELVE MONTHS LEADING up to this fall's entering class has been one of the most challenging for higher education in the past 20 years.

Last year almost 51 percent of U.S. private colleges saw lower enrollments, due to several factors. First, there has been ongoing concern and public debate about the cost of attendance, financial aid and stu-

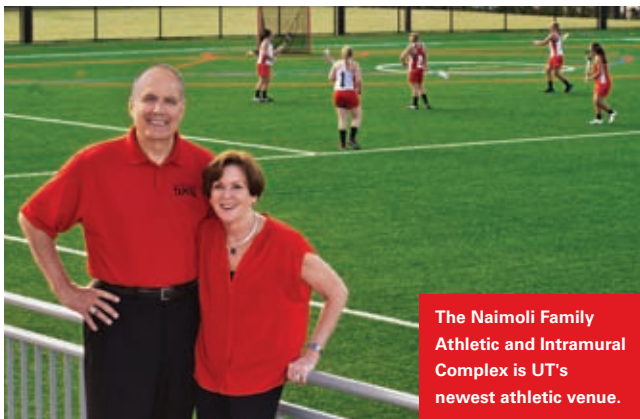
dent loan debt levels, which has resulted in parents and students being fickle in college decision making. Second, the overall college bound pool of traditional students has shrunk by almost 200,000 or 6 percent, thus further intensifying institutional competition for a smaller pool of college bound students. And third, universities have been challenged by new federal

regulations that have added to the cost of operations.

Fortunately, UT is thriving with record enrollment, vigorous improvement of our campus and a growing reputation as a model of independent higher education. It's the result of a balanced effort that successfully mixes enrollment, academics, student affairs, athletics, operations and facilities.



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The Naimoli Family Athletic and Intramural Complex is UT's newest athletic venue.

A HEARTFELT THANK YOU

EVERY YEAR, THE ANNUAL REPORT FORCES ME TO SIT down and take time to think about all that UT has accomplished over the past year. Some of those accomplishments are obvious, such as dedicating new buildings. Others are less conspicuous, but equally as important, such as seeing increased numbers of students presenting research at national conferences. However, I always realize that none of this could be accomplished without a devoted, committed group of people who believe in higher education and in the future of our young people. I, along with my devoted wife, Renée, thank all trustees, chiselers, fellows, counselors, alumni, faculty, staff, friends and donors for enriching lives and for your help in building a great University of Tampa!

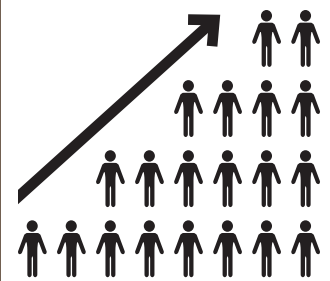
enrollment

DESPITE THE MANY CHALLENGES, UT'S ENROLLMENT HAS continued to be strong. Last year UT bucked the trend and experienced record enrollment of 6,952 total students. We also appear to be on target to achieve a 17th consecutive all-time enrollment record with 7,200 students for Fall 2013.

In fact, interest in UT was so strong this year that a waitlist of about 1,300 admissible students existed for this year's entering class.

In brief, we are successful because we have a sound overall strategy and market position; we offer a high quality educational experience with rich dimensionality; we have a broad student draw with exceptional diversity; UT is a better value and has more reasonable tuition pricing than many; we have a very good faculty and staff, an attractive campus with excellent facilities and a culture of constant improvement; and, we have a sophisticated enrollment

effort with a strong marketing team that makes numerous adjustments every year.



7,200 students

Fall 2013 enrollment is on target to achieve a 17th consecutive all-time enrollment record.



The Academic Success Center, located in a renovated North Walker Hall, brings together services critical to students' success at UT, including advising, tutoring, academic exploration, disability services and peer mentoring.

academic affairs

ONE OF THE MOST EXCITING INITIATIVES WE ACCOMPLISHED THIS YEAR WAS THE FINALIZATION of plans for a new Academic Success Center. This center combines several critical student support offices — Academic Advising, the Academic Center for Excellence (ACE), Student Success and Academic Exploration — into one center and location. Two staff positions were added and new offices are being built to centralize these functions and people in one location so as to improve collaborative work efforts and enhance student support.

During this past year, we successfully conducted about 40 national searches for new faculty with 16 of these for new full-time positions this fall. UT's total full-time and part-time faculty now numbers about 600 and the excellent additional talent we hired this past year continues to bode well for UT's future.

The faculty approved a new master's degree in exercise and nutrition science for launch in 2014. Other undergraduate program changes included a complete revision of the communica-

tion major with four concentrations. A new minor in professional and technical writing was also developed along with a new applied dance major. A faculty committee is also reviewing the nine learning goals of UT's Baccalaureate Experience with a report expected this coming year.

600
UT's total full-time and part-time faculty.

Our University programs continued to develop and evidence quality:

- New partnerships were forged with several cultural entities to bolster student learning and enrichment, including Ruth Eckerd Hall, the Florida Museum of Photographic Art and the Straz Center for Performing Arts. Collaboration with the Florida Orchestra also brought the National Symphony Orchestra of Cuba to campus for master classes.

- UT's Center for Leadership sponsored the Florida Leadership Forum in which former Florida Governors Graham, Crist and Martinez spoke to students and faculty.
- Almost 500 journal articles, presentations at national and regional conferences and other scholarly works were completed by faculty. Similarly dozens of scholarly works were completed by our students, some who collaborated on faculty research.
- The Sykes Chapel Concert Artist Series completed a successful second full season of bringing both international artists and resident faculty virtuoso musicians for organ, piano, choral and chamber music concerts. About 2,500 people attended these concerts.
- The Honors Program enrolled about 1,500 students and offered 160 one-on-one tutorials for research/scholarship. Nine honors students studied at the University of Oxford, 19 students attended the Harvard Model United Nations and two participated in seminars/internships with the prestigious Washington Center.



UT hosted the U.S. National Chemistry Olympiad competition this past spring.

student affairs

IN A STILL DIFFICULT JOB MARKET, UT GRADUATES CONTINUED to do very well in securing jobs. Much of their success is due to the quality of UT's educational experience as well as very strong efforts by the Office of Career Services. To bolster placement efforts, a new MBA/M.S. "Just in Time" hiring event was launched with 32 companies. A new spring Internship Fair was added with over 120 employers and almost 400 students. A new Lessons in Leadership Series with upper management speakers was also launched to help students along with five new "Myth Busters" presentations with hundreds of students participating in these helpful programs. Our Career Services staff also continued to reach out to national employers in various regions as we bolstered national firms interviewing for UT graduates.

UT's campus continued to be vibrant with about 200 student organizations, clubs and teams as well as offering several thousand campus and community events of all types. Ninety-nine leadership programs were also offered to 3,786 students.

Intramural sports again had a record year with 322 teams, and the McNiff Fitness Center successfully offered 141 group fitness programs. Almost a thousand personal training sessions were conducted for students

by six nationally certified personal trainers. UT's free bike "rental" program increased by 14 percent to 2,685 rentals for the year.

Five new club sports were formed along with seven returning clubs. Three of the 12 club sports participated at the national collegiate level: ice hockey, roller hockey and equestrian. All off-campus recreational trips were sold out, including stand-up paddleboarding, rock climbing, paintball, deep-sea fishing and sea kayaking.



The spring internship fair attracted more than 120 local and national employers and 400 UT students.



West Kennedy Hall, completed in August, is UT's biggest residence hall. The hall has an international theme and features two large community multi-purpose rooms for organizational and group activities that contribute to the sense of community for the entire campus.

operations

ALTHOUGH IT SEEMS LIKE YEARS AGO, WE MANAGED OUR Fall 2012 start-up that was highlighted by unusual complications and opportunities posed by the Republican National Convention (RNC) occurring only a few blocks away from campus. After 18 months of planning, we successfully began the year, and the University operated smoothly throughout the convention — and throughout a coinciding tropical storm. A conservative estimate is that the University and its faculty and staff invested tens of thousands of hours and more than \$250,000 in preparing for the RNC. With this considerable effort, UT was very well prepared and was able to take advantage of numerous unique learning opportunities to benefit our students.

Equally exciting and exhausting this year was the continuing transformation of campus. With the help of donors and friends, we dedicated several new buildings:

- The Martinez Athletics Center;
- The Health Sciences and Human Performance Building;
- The Naimoli Athletic and

Intramural Complex;
 ■ The Schoomaker ROTC and Athletics Building.
 We also built a new chiller plant to increase energy efficiency on campus, expanded the Thompson Facilities compound, enhanced the Edison Dance Building and transformed our west campus with new landscaping, lights and roads. Also, Stadium Center was renamed and dedicated as the Frank and Carol Morsani Hall, and work moved quickly on our newest and largest residence hall, West Kennedy Hall. These many facility improvements continued to improve campus learning, living and work environments. More plans for improvements are already underway in the current 2013-2014 year.

We worked diligently with the implementation of various new laws and regulations that impacted employees and students. Between the Affordable Care Act and the Higher Education Act alone, we dealt with various



1,400
 individuals — throughout the world — watched online as 1,172 new UT alumni celebrated their graduation at the Tampa Bay Times Forum in May.

new regulatory requirements, new taxes and other expenses that have escalated university costs.

We also assisted in fending off a number of legislative threats — with help from trustees — that could have hurt students' access to higher education. This included a threat to cut support of the Florida Resident Access Grant, which ultimately saw an increase for 2013-2014.

Technologically, we took a giant step forward in establishing a highly effective information security program. The University completed an analysis of information security controls and best practices, as well as an Enterprise Risk Management Assessment, which

led to an array of actions to decrease risks to University systems and information. One new improvement activity was a data protection system that detects the presence of confidential information such as social security or credit card numbers or personal health information on any University systems, thus allowing us to ensure the information is properly protected.

We also successfully streamed the May commencement ceremony. Nearly 1,400 individuals worldwide watched online as 1,172 new alumni celebrated their graduation at the Tampa Bay Times Forum. Counting May and December commencements, almost 1,700 students graduated last year.

As you'll see in our Honor Roll section in this edition of the *UT Journal*, our fundraising efforts continue to reap great rewards. During the past fiscal year, we exceeded last year's record number of gifts with about 3,800 total gifts received. Total Annual Fund and Capital Campaign fundraising and pledges totaled over \$18 million.

As a reflection of our fundraising stewardship and institutional effectiveness, UT was recognized with a 4-star excellent ranking by Charity Navigator — the fifth time in a row. This puts us among the top 4 percent of nonprofits nationally.



4 in 5

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Success Outside the Classroom

THE SUCCESS OF THE UT EXPERIENCE WAS REFLECTED again in the number of awards and recognitions received this year amongst the student body.

- Advertising students won the Best Creative Award at the Fourth District National Student Advertising Campaign in Jacksonville, FL.
- An allied health major received the Undergraduate Student Research Award for an Outstanding Poster Presentation at the National Strength and Conditioning Conference.
- A team of MBA students won first place in the Tampa Bay Association for Corporate Growth's case competition and a team of undergraduate entrepreneurship

students won the national business plan Founder's Award at Texas Christian University.

- The International Programs Office organized or sponsored 46 international events on and off campus, and was honored as one of five U.S. finalists for the prestigious Senator Paul Simon Award for Campus Internationalization.
- *The Minaret*, UT's student newspaper, received recognition for excellence from the Florida College Press Association, the Associated College Press and the Society of Professional Journalists.
- UT's Intercollegiate Ethics Bowl debate team advanced to the national championship.

athletics

WHILE WE MEASURE SUCCESS ON THE FIELD WITH WINS and losses, we also measure success by athlete GPAs and graduation rates.

Athletically, UT ranked within the top five percent among all 294 Division II schools. Our ranking takes into account UT's 13th national championship as the baseball team won its sixth national championship in the spring. Additionally, the University scored seven conference championships,

five conference coaches of the year, one national coach of the year (Joe Urso, head baseball coach), 18 Academic All-Americans and 20 Athletic All-Americans.

Academically, five teams (men's and women's swimming, tennis and cross-county) were each recognized nationally for their



The Spartans charge the field after the dedication of the Naimoli Family Athletic and Intramural Complex on April 5.

team's overall GPA. Overall, our athletes continued to perform in the classroom with a cumulative average

GPA for all athletes of 3.1 out of 4.0, and UT continued on its pace to graduate 94 percent of all athletes.

Rankings Reflect UT's Accomplishments

UT CONTINUES TO RECEIVE LOCAL AND NATIONAL recognition for its academic and co-curricular experience. Some of the latest include:

- The University has again been named by The Princeton Review and *Forbes* as one of the nation's best colleges. Princeton Review also again named the Sykes College of Business as one of the nation's best business schools.
- UT received an Urban Excellence Award from the Tampa Downtown Partnership.
- The UT website earned an "A" ranking in the 14th annual My College Options® Enrollment Power Index® (EPI), an analysis of the admissions websites of nearly 3,000 colleges and universities.
- *U.S. News & World Report* has ranked UT in the top tier in the category Universities—Master's (South); the Sykes College of Business as the 215th "Best Business School;" the part-time MBA in the 2012 edition of "Best Business Schools;" and one of 10 "Best Colleges to Avoid Winter."
- The MBA program was voted the favorite regional program in the *Tampa Bay Business Journal*.
- UT is listed as one of "10 Greatest Colleges for Less

Than \$35k" by GoLocalProv.com. Under the subhead "Serious Business," UT is described as boasting a top-rated nursing school, a beautiful campus and ample internship opportunities.

- *G.I. Jobs* magazine and Victory Media again named UT as a military friendly school — a designation that ranks UT in the top 15 percent of all colleges and universities nationwide.
- UT was featured by Master's Degree Online as one of the top 50 finance graduate programs in the U.S. for the 2013-2014 academic year.
- The Department of Information and Technology Management has been named a "top 50 program" by the Association for Information Systems (AIS).
- The University of Tampa has been named to the President's Higher Education Community Service Honor Roll for distinguished community service. The award recognizes UT as a leader among institutions of higher education for its support of volunteering, service-learning and civic engagement, and highlights its work engaging students, faculty and staff in meaningful service that achieves measurable results in the community.

